



Seed Business Success Workshop

**How will you reach your business goals?
What are your competitors' strengths?
Why do your customers keep coming back?**

If you can't answer these questions, don't miss the CSGA's Seed Business Success workshop, held in conjunction with your Maritime Seed Growers meeting:

**February 9, 2010; 11:00 a.m. – 5:00 p.m.
Chateau Moncton Hotel & Suites, Moncton, NB**

This half-day, interactive workshop was designed specifically for Canadian seed growers and seed retailers. You'll discover how to become a more successful, market-driven seed business through:

- Analyzing your business strategy
- Developing your marketing plan
- Excelling at customer service

Plus, take home a workbook and CD with templates to help with your business planning and marketing.



To Register:

**Contact your Maritime CSGA Branch at
902-893-7751 or dmacdonald@nsac.ca
by February 1, 2010**



"The goal is to make CSGA's seed grower members who are retailers more effective and profitable."

- Rob Hannam, Synthesis Agri-Food Consulting