

Minutes of the CSGA/CSTA joint 2010 Annual Meeting Kelowna, British Columbia July 8 & 9 , 2010

The meeting opened at 8:00 a.m. July 8 at the Delta Grand Okanagan in Kelowna, British Columbia. Dave Sippell, president of CSTA and Neil Shanks, president of CSGA welcomed everyone to the meeting and introduced their board and staff members.

Guest Speaker

Bruce Anderson of Scottsdale, Arizona

Harris Decima

Mr. Anderson presented a report on pursuing farming as a career. Many people perceive farming as a career choice with a difficult life and low income. B. Anderson reported on how critical it is to build a positive outlook and how much profit is possible. Farming involves a massive world market, a cutting edge career, environmental solutions, and nutrition breakthroughs. A short question and answer period followed the presentation with discussions on influencing the ideas of a group, especially public policy makers and "swing" voters. Swing voters are the 30% of the population who write letters to their MP's and are a very involved Canadian segment of the population. Canadian women, concerned about health issues and the largest segment of the population deciding what food gets purchased is another audience that should be targeted.

Following the joint session and mid morning break the opening of the CSGA annual meeting opened at 10:10 a.m. with N. Shanks making an official welcome and opening remarks.

N. Shanks requested a moment of silence to remember those members who died in the past year.

AOSCA (Association of Official Seed Certifying Agencies) Report – Chet Boruff

Chet Boruff, Chief Executive Officer of AOSCA provided a report on the background of AOSCA. C. Boruff explained some of the challenges in a changing industry. C. Boruff introduced Randy Preater of CSGA as the AOSCA global representative for Certification standard requirements and council and Dale Adolphe of CSGA as a member of the Board of Directors.

CSI (Canadian Seed Institute) Report – Jim McCullagh

J. McCullagh introduced the CSGA members on the Board of CSI. The number of seed establishments continues to decline, with a loss of another 30 in 2010. CSI is an organic certification body and because of this it is expecting growth with interest from the Canadian Grain Commission program and smaller facilities. In summary CSI is looking at a new fee structure and license sampler program to be implemented by next year.

Presidents Report – Neil Shanks pg.37

N. Shanks presented the report.

Motion – That the minutes of July 9 & 10, 2009 meeting be approved as posted to the CSGA website. Moved by M. Kaun and seconded by B. Reisner. CARRIED

Financial Report – Dale Adolphe pg. 16

D. Adolphe presented the auditors' report and the financial statements for the fiscal year ending April 30, 2010. D. Adolphe presented the proposed budget for approval.

Motion – that the financial statements be accepted. Moved by G. Hill and seconded by D. Lanoie. CARRIED

Appointment of Auditor

Motion - that KPMG be appointed as the auditor of the association for the ensuing year, and the remuneration to be set by the Board of Directors. Moved by J. Rennick and seconded by K. Runnalls. CARRIED

Dale presented the budget for approval.

Board of Directors Report – G. Girodat pg. 25

G. Girodat presented the report.

Motion: - to accept the Board of Directors' Report. Moved by G. Girodat and seconded by K. Runnalls. CARRIED

The following motion was made during the national board meeting and introduced to the annual meeting in the Board of Directors report.

Motion: to recommend to the 2010 Annual Meeting a fee increase of 20 cents per acre effective 2011 and a 2.5% of operating costs increase for 2012 and a 2.5% of operating costs increase for 2013. (Operating costs = previous year audited operating costs). Moved by D. Zeghers and seconded by T. Ferguson CARRIED

During the annual meeting the above motion was announced again and moved and seconded as follows.

Motion: to recommend to the 2010 Annual Meeting a fee increase of 20 cents per acre effective 2011 and a 2.5% of operating costs increase for 2012 and a 2.5% of operating costs increase for 2013. (Operating costs = previous year audited operating costs). Moved by D. Zeghers and seconded by J. Baillie. CARRIED

Tabling Motion: to table the above motion recommending a fee increase until after resolutions are completed. Moved by L. Olson and seconded by R. Stamp. CARRIED

The annual CSGA awards gala presentation was held during lunch in the Grand Okanagan Ballroom.. Gordon Hill, Mark Kaun and Robert Stevenson were presented with Robertson Associate awards. Gene Vipond was also awarded a Robertson Associate award but was not able to attend the presentation. Honorary Life Membership awards were presented to Doug Brown, Ken Nickel and Bill Witbeck. Bruce Coulman was recognized with an Honorary Life Membership award but unable to attend the presentation.

The meeting continued at 8:00 a.m. Friday, July 9.

Executive Director's Report: Dale Adolphe pg. 27

D. Adolphe presented the report.

Motion: - to accept the Executive Directors' Report. Moved by W. Hilgendag and seconded by R. Markert.

Welcome: Steve Thomson, Minister of Agriculture and Lands, British Columbia welcomed everyone to the annual general meeting.

By-law Committee Report: – Ed Lefsrud pg. 34

E. Lefsrud presented the report.

Motion: - to accept the By-law change to Section 7:03c and accept the By-law Committee Report. Moved by E. Lefsrud and seconded by A. Bolton CARRIED

Education and Publicity Report: - Donna Edwards pg. 38

D. Edwards presented the report.

Motion:- to accept the Education and Publicity Report.
Moved by D. Edwards and seconded by L. Fell.

CARRIED

Research & Development Committee Report: - Peter Boswall pg. 39

P. Boswall presented the report.

Motion: - to accept the Research and Development Report.
Moved by P. Boswall and seconded by D. Edwards.

CARRIED

Nominating Committee Report: - E. Lefsrud pg. 40

E. Lefsrud presented the report.

Motion: - to accept the Nominating Committee Report. Moved by L. Hulme
and seconded by B. Reisner.

CARRIED

Approval of 2010-2011 Budget: – Dale Adolphe

D. Adolphe presented the 2010-2011 Budget for approval.

Resolutions Committee Report – Jim Baillie pg. 41

J. Baillie presented the report.

Motion: to untable the earlier motion recommending a fee increase. Moved by D.
Zeghers and seconded by B. Rugg

CARRIED

Motion: to amend the previous motion to increase the membership fee to \$100 and a 12
cent increase in acreage fee. Moved by B. Rugg and seconded by W. Hilgendag CARRIED

An open CSGA forum was held.

**Professional Development Session: – Jason Mohrbutter - MacPherson, Leslie & Tyerman
LLP Lawyers**

Doing Business in a Litigious Society

J. Mohrbutter is an experienced member of the litigation department of MLT's Regina office and presented a session titled Doing Business in a Litigious Society. J. Mohrbutter briefly explained the basic foundation of a legal action involving seed in order for growers to better understand the type of practices that can be adopted to best position yourself in relation to seed litigation.

Entertainment during the closing Banquet included the classic hits of Rock and Roll. The ballroom came to life with the glitzy Las Vegas style show featuring gifted musicians by the Grand 7 Show Band, the All-star Rock and Roll Revue.

Canadian Seed Growers' Association (CSGA)

www.seedgrowers.ca

Neil Shanks – CSGA President



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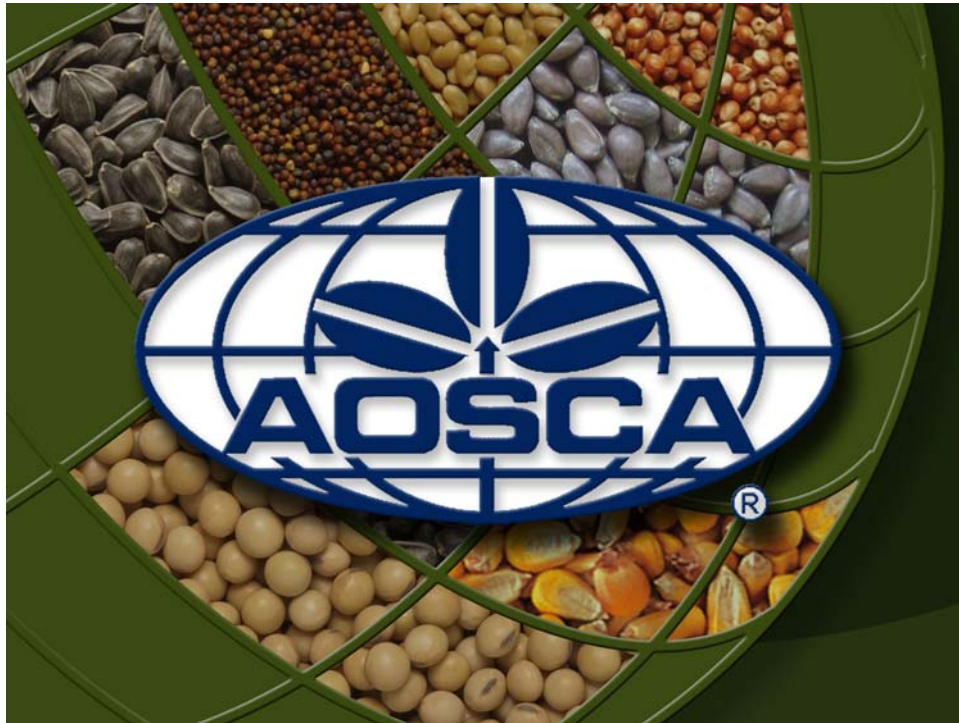
Canadian Seed Growers' Association (CSGA)

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Chet Boruff – AOSCA Executive Director



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*CSGA 2010 Annual Meeting
AOSCA Report
Kelowna, BC*

**Presented by
Chet Boruff
July 8, 2010**



Association of Official Seed Certifying Agencies – AOSCA.....

- **Coordinates seed certification programs**
- **Represents Seed Certifying Agencies**
- **Builds partnerships**
 - **Industry**
 - **Government**
 - **Non-traditional clients**
- **Identifies and develops new business opportunities for seed certifying agencies**



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AOSCA's history

- **Established as the International Crop Improvement Association (ICIA) in 1919**
- **Formed by 13 states and Canada**
- **ICIA incorporated in 1951 in Illinois as a not-for-profit corporation**
- **ICIA became AOSCA in 1968**
- **AOSCA office moved to Moline, IL in 2004**



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AOSCA in 2010

- **45 US Agencies certifying a diverse mix of crops**
 - Three types of agency structures
 - Crop Improvement Associations – 55%**
 - State Department of Agriculture – 25%**
 - Land Grant Universities – 20%**
- **Global members in Canada, Chile, New Zealand, Argentina and Australia**
 - Routine trade and counter-seasonal seed production



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U.S. Seed Certifying Agencies (SCA)

- **Crop Improvement Associations**
 - “Not-for-Profit” Corporations
 - Directed by the seedsmen/seed industry
 - Broad ability to provide services
- **Unit of the State Department of Agriculture**
 - Restricted by statutes on what they can do
- **Department within an Ag University**
 - Similar challenges, often due to limited budgets



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AOSCA Board of Directors

- **Four AOSCA Regions**
 - Two representatives from each Region
 - Three (3) US Regions and (1) Global Region**Total of 8 Board of Director members**
- **Global Region**
 - Dale Adolphe
- **Board is responsible for policy and overall direction of the Association**



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Certification Standards and Requirements Council

- **Each AOSCA Region has a representative**
 - Randy Preater – Global Region
- **The Council handles all aspects of seed certification and AOSCA Standards**
- **Meets annually to consider changes to AOSCA Standards**
- **Commodity committees deal with crop-specific issues**



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Seed Certification in the U.S.

- **Classes of Seed**
 - Breeder, Foundation, Registered, Certified
- **Seed Growers make application to SCA**
- **Agency personnel inspect fields according to AOSCA standards**
- **SCA approve seed conditioning facilities**
- **SCA provides AOSCA “Certified” tags that move easily between AOSCA jurisdictions**



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Seed Certifying Agencies in the US provide services for the seed industry.....

- **Field inspections**
- **Seed testing**
- **Variety plots**
- **Seed facility inspections and auditing**



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AOSCA services for its members

- **Traditional seed certification**
- **Develop relationships with business and industry**
- **Identify new services that will benefit SCA's and allow them to use existing talent and resources**
- **Coordinate and manage service projects**



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Seed certification is at the heart of all we do in AOSCA....

- ✓ **Traditional seed certification**
- ✓ **Long-term trust**
- ✓ **Third-party integrity**
- ✓ **Skilled staff**
- ✓ **Knowledge base**
- ✓ **Foundation for new services**



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Challenges faced by Seed Certifying Agencies in the US.....

- **Decreased number of Certified Seed acres**
- **Consolidation in the seed industry**
- **Decreased public funding for plant breeding and related research**
- **On-going operation of Foundation seed organizations**
- **Finding new services and remaining relevant to the seed industry and its customers**



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The world changes at a rapid pace.

- **Businesses come and go**
- **Demand for traditional goods and services will change**
- **Competition will increase**
- **Some things we do are no longer relevant**
- **Successful businesses anticipate change and take action**



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Study commissioned by the EU to look at biotech traits now and by 2015.....

- **In 2009, biotech crops planted in 330M acres**
 - +7% over 2008 use
- **14 Million farmers worldwide planted biotech crops**
 - 13 Million of them are in developing nations
 - Many of them are subsistence farmers
- **The “America’s” plant 88% of the world’s biotech acres**



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Biotech crop traits/events in 2009 and by the year 2015.....

- **There are 33 approved biotech crop events in production in the world today**
- **Considering the “approval pipeline”, there will be 124 approved and in use by 2015**
- **33 approved in the first 13 years of “biotech history”over 90 in the next 6 years**
- **By 2015, 50% of all biotech crop events will have originated in Asia**



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Biotechnology has changed the way we do business.....



- There are new rules
- Trait stewardship is vital at all stages of development and use
- Industry is expected to “do the right thing”
- AOSCA and SCA’s can play a role for both GM and non-GM crops



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Trait Stewardship Programs

- **Insect Resistance Management (IRM) Assessment Surveys for Bt-Protected Corn**
 - USEPA requirement for all trait providers
- **Quality Assurance Projects for new traits**
 - To keep traits contained prior to full approval
 - Trait quality testing post-commercialization
- **Rice Seed Plan – 6 states**
 - Successful results reopened EU market for rice after the 2006 detection of LL rice



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Thank You



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Canadian Seed Growers' Association (CSGA)

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**Jim McCullagh – CSI Executive
Director**



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Canadian Seed Growers' Association (CSGA)

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Diane Gilhuly – CSAAC President



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Canadian Seed Growers' Association (CSGA)

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Neil Shanks – President's Report



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Canadian Seed Growers' Association (CSGA)

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Dale Adolphe – Finance Report



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Auditors' Report to the Members

In our opinion, these financial statements present fairly the financial position of the Association as at April 30, 2010 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles. As required by the Canada Corporations Act, we report that, in our opinion, these principles have been applied on a basis consistent with that of the preceding year, except as disclosed in note 2.

À notre avis, ces états financiers donnent, à tous les égards importants, une image fidèle de la situation financière de l'Association au 30 Avril 2010 ainsi que des résultats de son fonctionnement et de ses flux de trésorerie pour l'exercice terminé à cette date selon les principes comptables généralement reconnus du Canada. Conformément aux exigences de la *Loi sur les corporations canadiennes*, nous déclarons qu'à notre avis, ces principes ont été appliqués de la même manière qu'au cours de l'exercice précédent, à l'exception de l'information présentée à la note 2.



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Statement of Financial Position

Assets/Actif	2009	2010
Cash/Encaisse	\$23,699	\$493,853
Accounts receivable/Débiteurs	\$654,547	\$470,596
Investments/Placements	\$1,899,256	\$1,512,208
Capital Assets/Immobilisations	\$171,301	\$131,563
	\$2,819,895	\$2,665,307



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Statement of Financial Position

Liabilities & Net Assets/Passif et actifs nets

	2009	2010
Deferred Revenue/Produits reportés	\$312,809	\$362,070
Grants payable/Subventions à payer	\$33,000	\$46,200
Accounts Payable/Créditeurs	\$164,838	\$126,887
Deferred capital asset/Apports reportés	\$122,524	\$86,882
Deferred pension liability/Passif reporté au titre du régime de retraite	--	\$53,046
Restricted for research/Affectés à la recherche	\$50,728	\$5,728
Unrestricted/Non affectés	\$2,087,219	\$1,922,486



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Statement of Operations

	2009	2010
General & administrative expenditure/Frais généraux et administratifs	\$1,834,041	\$1,693,352
Investment income/Revenu sur les placements	\$147,579	\$54,488
ACAAF/PASCAA	\$232,839	\$2,909
Excess of revenue over expenditure/Excédent des produits par rapport aux charges	-\$100,183	-\$213,829



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Statement of Changes in Net Assets

	Capital Assets/ Immobilisations	Research/ Recherche	Unrestricted/ Non affectés
Net/Nets			(\$213,829)
Amortization/ Amortissement	\$35,642		(\$35,642)
	(\$56,985)		\$56,985
Research/Recherche		(\$45,000)	\$45,000
Equipment/Matériel	\$17,247		(\$17,247)



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Statement of Cash Flows

This statement outlines the changes in amortization, investments and excess of revenue over expenditure to explain the increase/decrease in cash & cash equivalents at end of year.

Cet état décrit les changements des amortissements, des placements et l'excédent des produits par rapport aux charges pour expliquer l'augmentation/diminution des espèces et quasi-espèces a la fin de l'exercice.



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Schedule of General & Administrative Expenditure

	2009	2010
Amortization/Amortissement	\$41,385	\$56,985
Annual Meeting/Assemblée annuelle	\$171,366	\$133,246
Bad debts/Créances irrécouvrables	\$2,642	\$15,441
Employee benefits/Avantages sociaux	\$96,363	\$171,501
Research Grants/recherches subventions	\$30,181	\$45,000



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Schedule of General & Administrative Expenditure

	2009	2010
Amortization/Amortissement	\$41,385	\$56,985
Annual Meeting/Assemblée annuelle	\$171,366	\$133,246
Bad debts/Créances irrécouvrables	\$2,642	\$15,441
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Dale Adolphe – 2010-11 Budget



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Neil Shanks – CSGA President



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Canadian Seed Growers' Association (CSGA)

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Gerald Girodat – Board of Directors' Report



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Board of Directors' 2009-2010 Report

Special Thank You:

Thank you to the CSGA Executive Committee and Directors

Welcome to new grower Directors Joe Rennick of Saskatchewan, Doug Heaman of Manitoba and Kevin Runnalls of Ontario and our new Provincial government Director Djiby Sall from Quebec.

Special Thanks to retiring Directors Ed Lefsrud of Alberta, Bob Wiens of Manitoba, Bob Hart of Ontario and, especially, Neil Shanks of Ontario.



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Board of Directors 2009-2010 Report


“White Paper” on Structure & Governance

21 Recommendations for Moving Forward:

- 1. Maintain a stand alone Awards Committee with meetings usually held by conference call. (saves a couple of hours at November meetings)*
- 2. Conduct the R&D Committee (project review and approval) by conference call but meet when required to develop procedures for project review, calls for proposals and research priorities. (saves a half day at November meetings)*
- 3. Board of Directors will discuss and make decisions on Committee recommendations. If the work of the Committee is getting rehashed at the Board table, it will be referred back to the Committee. Reports of Committee meetings need to be circulated to Directors but only items requiring action, or decision, by the Board need to come to the Board.*
- 4. No reduction in the number of grower Directors or Provincial government Directors is proposed.*




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Executive Director's 2009-2010 Report

“White Paper” on Structure & Governance

21 Recommendations for Moving Forward:

5. *CSGA will evolve toward holding Annual Meetings that more fully address current issues. This is expected to result in program time allocation each year for open forum discussion on issues facing the Association and/or the industry. This flexibility to address subject areas not built into the formal program is suggested as an alternative to a meeting with a “conference-style” program filled with informational and educational speakers and little, or no, time for discussion. A completely “conference-style” format is not ruled out but would not be the norm as compared to the expected blend of education and open forum discussion.*
 6. *CSGA will evolve to take more responsibility for organization of its Annual Meeting but maintain local involvement in theme development, speakers, social functions, local sponsorships and tours. An Annual Meeting Committee and its terms of reference will be established and would be comprised of a representative from each of the regions hosting the next four Annual Meetings (e.g. in 2010 it would be B.C., Ont., Alta., and Maritime representatives).*
- 


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Board of Directors 2009-2010 Report

“White Paper” on Structure & Governance

21 Recommendations for Moving Forward:

7. *There is a desire to maintain activity on end-user E&P advocacy and other programs that will expand Certified seed use.*
 8. *Maintaining R&D (internal & external) and E&P are important and need predictable budgets allocated annually. Restricted assets from surplus could be established for both program areas. Funds from the restricted assets would be drawn into revenue to off-set the expenditure side. This represents a strategic use of the surplus and would likely draw the surplus down over time.*
 9. *Additional projects and activities will be assessed for eligibility under government support programs and/or the ability to draw support from others in the seed sector, including partnering with CSGA Branches on E&P activities. Reliance on government programs does involve additional administrative workload for development of submissions, reporting, etc. Our experience indicates significant delays can occur from the time of submission to approval to initial receipt of funds.*
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Board of Directors 2009-2010 Report

“White Paper” on Structure & Governance

21 Recommendations for Moving Forward:

10. *A minimum reserve is required to meet commitments and provide for fiscal risk (years of significant fee revenue reductions). A reserve for fiscal risk should be set at 50% of annual expenditures.*
11. *CSGA will increase its cooperation and coordination with other players in the seed industry (CSTA, CSTA members, Grain Growers of Canada, etc.) to implement programs targeted at expanding the use of Certified seed. This will include both lobbying efforts and joint E&P and/or R&D opportunities.*
12. *Circular 6 Committee work will be undertaken as much as possible through electronic exchanges, conference calls and a November meeting. When it is deemed necessary, a July meeting will be held. (saves a half day in July)*
13. *If Branch funds are drawn into nation-wide (national) E&P activities, an invitation for direct Branch representation on the national E&P Committee will be made.*



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Board of Directors 2009-2010 Report

“White Paper” on Structure & Governance

21 Recommendations for Moving Forward:

14. *Consideration will be given to holding conference calls as the venue for any Committee meeting where it is deemed feasible. This would facilitate Committee meetings in advance of Board meetings so Committee reports can be circulated and read prior to Board meetings and the business of the Board is to only deal with action items/decisions recommended by the Committees.*
15. *The Standards Committee and the Circular 6 Committee will be folded into one Committee called the Standards & Circular 6 Committee. The Committee will also be restructured to provide for representation on the Committee by non-seed grower stakeholders (breeders/developers, seed industry production managers, CFIA, etc.) as was the case with the Standards Committee. (saves a half day in November)*



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Board of Directors 2009-2010 Report

“White Paper” on Structure & Governance

21 Recommendations for Moving Forward:

16. Eliminating the past President’s position or utilizing the By-law provision for one year terms for the past-President and 2nd vice-president needs to be given further consideration as a cost saving measure. The Executive Committee recommends utilizing a 2 year term for the 2nd vice-President and elimination of the past President’s position. To ensure the past President remains a valuable mentor to the President and the Association, the past President will remain on the circulation list for CSGA UPDATES, Executive Committee Meeting Notes and Board of Director Minutes. This recommendation would result in re-consideration of the membership on the Nominations Committee, By-laws Committee and Awards Committee. It was felt the past-President could still Chair those Committees (as they meet via email and conference call) even if not sitting on the Board or Executive. (saves \$5,000 to \$6,000 per year)



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Board of Directors 2009-2010 Report

“White Paper” on Structure & Governance

21 Recommendations for Moving Forward:

17. Re-initiating a fee (5%) for collection of Branch fees (dropped post 1999) will be officially proposed to Branches. (potential \$25,000 annual revenue)
18. There appears to be little appetite for re-structuring so fewer than 73 Directors are involved. The concepts of regionalization, amalgamation and absorption should be given further consideration by National and the Branches lest opportunities can be identified for cost savings to members. Such a review and discussion of governance streamlining needs to be an on-going priority of all Boards.
19. The CSGA wall calendars will no longer be printed. (saves \$5,000 per year)
20. Advertising on the CSGA web site will be offered to selected companies/ organizations with the expectation a minimum of \$15,000 in annual advertising revenue can be generated. This advertising revenue will off-set E&P expenditures. Any web site advertising revenues in excess of budget will be placed into the restricted net asset set up for purposes of E&P.



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Board of Directors 2009-2010 Report

“White Paper” on Structure & Governance

21 Recommendations for Moving Forward:

21. Because:

- (i) it is necessary to maintain seed certification services;
- (ii) it is desired to maintain E&P and R&D activities at, or above, current levels;
- (iii) it is felt the current surplus of approximately \$2.0 million is a desired target level; and
- (iv) it is desired to cooperate with other organizations on lobbying efforts, E&P programs and R&D funding

a fee increase is seen as necessary.



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MOTION:

To approve a \$100 membership fee and 12 cents per acre fee increase effective 2011 and a 3% of operating costs acreage fee increase for 2012 and a 3% of operating costs acreage fee increase for 2013 fee. (Operating costs = previous year audited operating costs)

CARRIED AS AMENDED

Moved by B. Rugg and Seconded by W. Hildendag to delete the wording after “effective 2011” **CARRIED**



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Canadian Seed Growers' Association (CSGA)

www.seedgrowers.ca

Dale Adolphe – Executive Director's Report



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Executive Director's 2009-2010 Report

Primary Areas of this Report:

- Disposition of 2009 Resolutions
- Special Recognitions
- 2009 Acreage Report



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Executive Director's 2009-2010 Report

Disposition of 2009 Resolutions

Resolution #1:

Courtesy Resolution to thank our 2009 speakers, special guests, organizing committee and sponsors.

- letters of gratitude were sent to all speakers and sponsors
- names of sponsors are listed in our 2008-2009 Annual Report and posted to our website at www.seedgrowers.ca



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Executive Director's 2009-2010 Report

Disposition of 2009 Resolutions

Resolution #2

That CSGA E&O Committee investigate mandatory E&O insurance for all members.

- One of the E&O providers said, amongst other things "You will find it difficult to enforce as you are dealing with independent farmers/seed growers. Over the last couple of years the national and provincial Boards have done an excellent job bringing the E&O issue to the forefront so growers understand the coverage and to help them make an informed decision for their respective farm."
- The CSI Board was asked if there is any appetite for mandatory E&O insurance for RSEs. The reply: "This is an individual business decision and should not be made mandatory."
- No further action has been taken.



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Executive Director’s 2009-2010 Report

Disposition of 2009 Resolutions

Resolution #3

That CSQA stress to plant breeders the seriousness of the ergot situation that occurred in Western Canada this past year, challenging them to look at varietal lines showing resistance or tolerance to ergot; call upon research groups to further explore all potential management practices which may reduce ergot presence; and request ergot testing/data compilation be included in CGC Harvest sampling programs and as part of the screening protocols in the co-op trials.

- Letters were written to PGCDC groups, the Canadian Grain Commission and the WGRF. Only one reply has been received – from the Canadian Grain Commission indicating they had forwarded the letter to the Chief Grain Inspector for consideration. Having received no further replies, no further action has been taken.
- The letter did make the Agenda of the PGCDC committees at their meetings in February 2010. No response from the PGCDC Committees has been received to-date.
- In April 2010, the WGRF asked for CSQA research priorities for consideration by the endowment fund. The CSQA reply to that request included the priority related to ergot in western cereals.
- In November 2009, CSQA approved funding to a research project aimed at characterization of Ergot resistance in Durum and development of molecular markers for aiding in selection.



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Executive Director’s 2009-2010 Report

Disposition of 2009 Resolutions

Resolution #4

That Alberta be given the opportunity to investigate combining Inter-provincial and National AGM meetings in 2012 to become cost effective and to structure an agenda to accommodate all provincial branches and their pertinent issues.

- The Not-for-profit Corporations Act in Canada under which we are registered has a requirement that an Annual Meeting be held no later than 15 months after the previous Annual Meeting (takes us to mid-October) and no later than 6 months after the end of the fiscal year (takes us to the end of October).
- The 2012 Annual Meeting is now being planned for July in Calgary and will have a combined format of a CSQA Annual Business Meeting and issues/discussion focused sessions similar to inter-Provincial meeting formats.



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Executive Director's 2009-2010 Report

Disposition of 2009 Resolutions

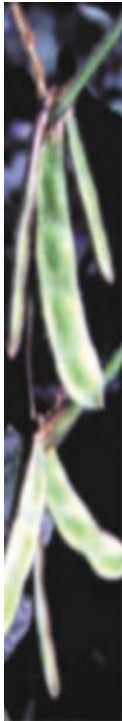
Resolution #5

That the Canadian Seed Growers Association strongly encourage the Canadian Food Inspection Agency to institute a limit on the validity of an official germination test to a period not exceeding 12 months.

- *The concern is the certificate of analysis must reflect the condition of the seed at the time of sale but this resolution could be interpreted to mean the certificate is valid for several months beyond the time of sale. An alternative to regulation is to educate the seller and the buyer of the current provisions and, perhaps, use a warranty statement such as that proposed in the Winter 2009 Seed Scoop.*
- *There appear to be voluntary limitations on the life of a germination analysis in some crop kinds. It can also vary depending upon whether the seed is treated or untreated. Discussions with CFIA on this subject were initiated, but no specific action has been recommended by either CSGA or CFIA.*
- *The professional development session on Friday was also designed to assist identifying solutions.*
- *Because much of the problem seems to relate to canola germination and vigor, direct discussion is also taking place with the hybrid canola breeding companies.*



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Executive Director's 2009-2010 Report

CSGA ISO Performance Indicators

1. **Lag Time: date inspected to date received by CSGA – CFIA performance dependent**
2. **Lag Time (late applications): deadline date to date received at CSGA – seed grower performance dependent**
3. **Lag Time: date inspection report received to date appraised and keyed into database – CSGA performance dependent**
4. **No. of certificates re-issued for correction – CSGA performance dependent**
5. **No. of certificates re-issued for revision – seed grower performance dependent**
6. **No. of inspection reports requiring follow-up – seed grower and/or CFIA performance dependent**
7. **CSGA Activity Scheduling – record of dates achieved vs. deadline date**



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Executive Director's 2009-2010 Report

Special Recognitions:

Canada's seed certification system relies on close cooperation and dedication of many people and several organizations:

- **Thank you** to the CSGA staff (Randy, Pam, Gaye, Caroline, Latona, Gail, Rene and Roy)
- **Thank you** to the CSGA Branch Secretaries (Doug & Daniel, Geneviève, Harold, Jennifer, Dave, Lorena and Kerry)
- **Thank you** to CFIA and their staff (headquarters & field inspection staff)



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Canadian Seed Growers' Association

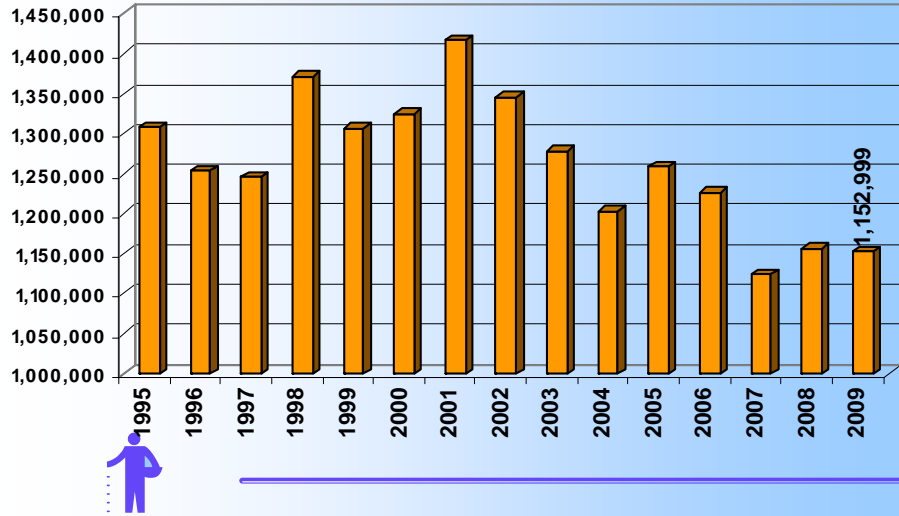
A reputation for quality

2009

ACREAGE and MEMBERSHIP REPORT

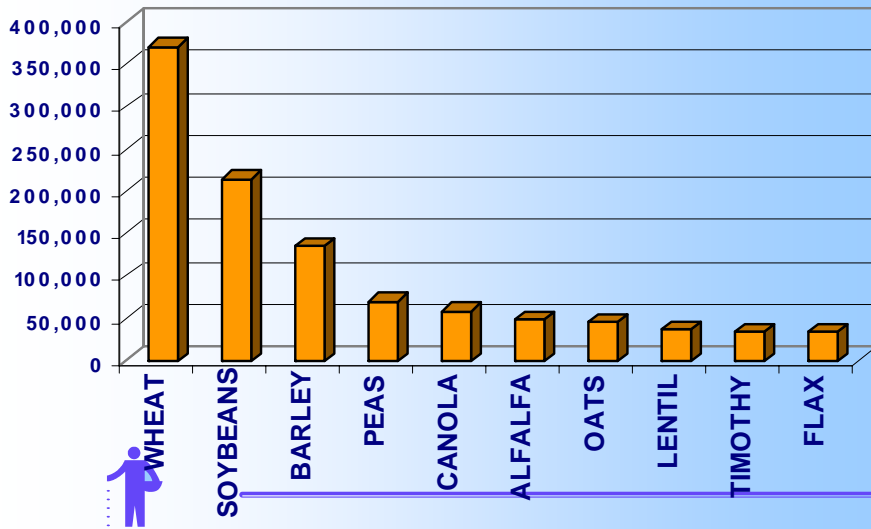


Canadian Pedigreed Acres 1995-2009



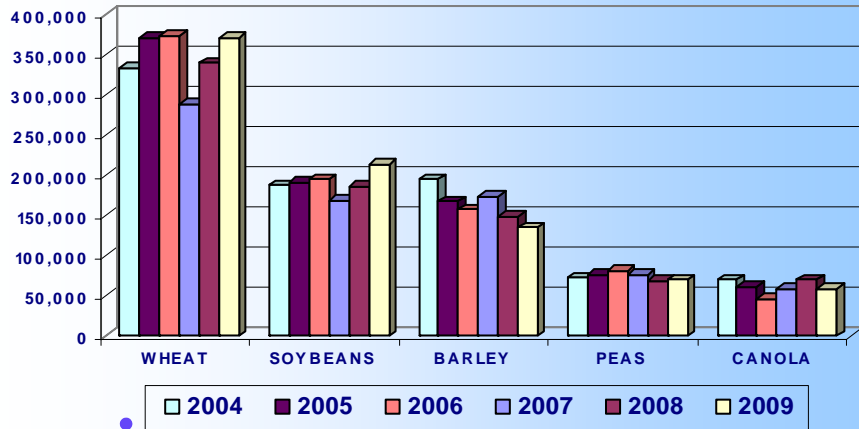
57

2009 Acres of Canada's Top Crop Kinds



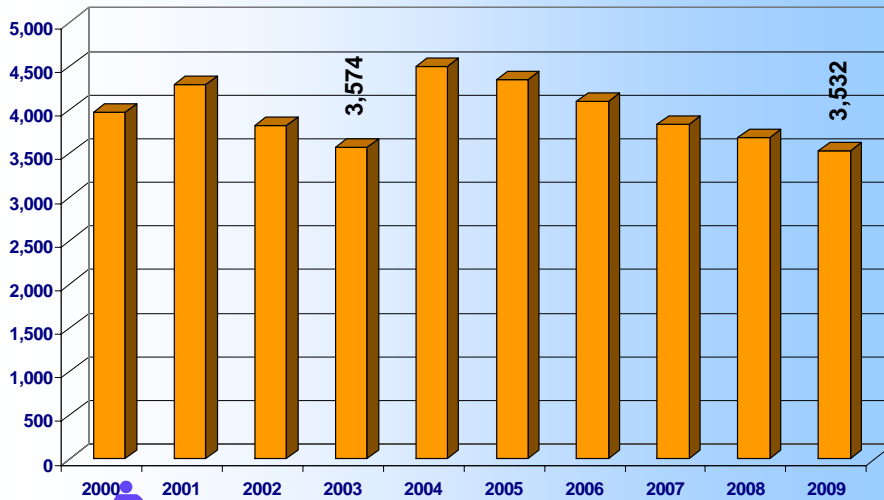
58

2004-2009 Acres of Canada's Top Crop Kinds



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CSGA Membership 2000-2009



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Canadian Seed Growers' Association (CSGA)

www.seedgrowers.ca

Ed Lefsrud – By-law Committee Report



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CSGA By-Law Amendment July 2010

Change Article 7:03 c) to read as follows:

By invitation from the Association to the provincial Minister responsible for agriculture, one director **or advisor may be appointed from each province of Canada. Such appointees need not be producers of Pedigreed seed.**



Canadian Seed Growers' Association (CSGA)

www.seedgrowers.ca

Donna Edwards – E & P Committee Report



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Canadian Seed Growers' Association (CSGA)

www.seedgrowers.ca

Peter Boswall – R & D Committee Report



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Canadian Seed Growers' Association (CSGA)

www.seedgrowers.ca

Ed Lefsrud – Nominating Committee Report



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Canadian Seed Growers' Association (CSGA)

www.seedgrowers.ca

Gerald Girodat – 2010-11 Budget



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Canadian Seed Growers' Association (CSGA)

www.seedgrowers.ca

Jim Baillie – Resolutions Committee Report



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President's Report

Neil Shanks
CSGA President

Welcome to the 2010 Annual General Meeting of the Canadian Seed Growers' Association (CSGA) It is our pleasure to have our industry partners, the Canadian Seed Trade Association (CSTA) join us in Kelowna.

What a great opportunity to share our common interests in seed production and marketing in such a beautiful setting. While seed marketing is always a challenge, so far, this year has had more than its fair share of production challenges across much of the country.

Let's talk about challenges – at last year's annual meeting, the association's management was tasked with presenting a balanced budget this year. We have taken that challenge very seriously. Every aspect of the association's makeup, business, and activities has been scrutinized. Changes have been made, however, the reductions on the expenses side are not sufficient to match the anticipated lower income levels. Our income, directly relates to acreage and membership numbers, plus investment income has, of late, been declining. While interest rate increases will improve our investment income, we cannot predict or project an increase. Acreage and or membership numbers are perhaps, more easily predicted, however, the projection is not positive. On the expense side, predictions and projections are unfortunately quite easy. They will increase. Office lease, insurance, salaries, supplies, and postage will go up.

The net result is that the board will be presenting a budget that may not be favourable. I can assure you that tough decisions have been considered, and made in your best interest.

In closing, I would like to thank Dale Adolphe for his excellent work managing our office staff, managing our affairs, and being a tremendous supporter and ambassador for our association.

Randy Preater, the CSGA's technical watchdog and international standards expert, thank you! For the rest of the staff, some of whom I had more direct contact with over the years, I have nothing but praise,. Thank you for supporting me, and thank you for your tremendous service to the association.

Finally, I thank the Executive and Board members – past and present. I believe very strongly that you, the growers, are being well served by your Branch Board, the National Board and the Executive Committee

Friday, I will leave you in Gerald Girodat's very capable hands. Please continue to give Gerald, your new president, your branch, and national directors the support and direction as you have done for me.

Education & Publicity Report

*Donna Edwards
Chairperson*

Action Plan for 2010-2011 E&P Activities:

CSGA CALENDAR

A recommendation coming out of the "White Paper" from the Executive Committee is to drop the CSGA calendar.

GERMINATION MAGAZINE

Going forward in 2010/2011, the CSGA articles appearing in Germination magazine will be written in-house by CSGA staff, to eliminate publication and agency fees.

SEED SCOOP

At present, the budget being considered has provisions for two printed Seed Scoop issues. However, the recommendation coming out of the last E&P Committee meeting is to send Seed Scoop electronically in 2010-2011.

The E&P Committee had a conference call scheduled in early May to discuss this issue. Only two members were present on the call which does not meet quorum to make a formal recommendation. However, the recommendation coming out of that conference call is to send one last hard copy issue of Seed Scoop in the fall of 2010. The last issue would serve as a notification to members that this is the last printed issue and they much submit their email address to receive future e-newsletters from CSGA. A simple form would be provided to invite members to submit their email address to the office. The spring 2011 issue of Seed Scoop would then be CSGA's first e-newsletter.

Sending Seed Scoop electronically would eliminate all production and mailing costs, with the exception of translation costs. On average, translation costs are \$4,000 a year.

Naylor, Inc., the company responsible for CSGA's website advertising, also produces e-newsletters. If CSGA was to sign an agreement with Naylor, estimated revenue from advertisement sales from a quarterly e-newsletter distribution is \$4,000 a year. This revenue would offset the translation costs and the Association could produce the newsletter without costs.

SEED BUSINESS SUCCESS PROGRAM

Over the last fall and winter, Synthesis Agri-Food Network delivered Module 1 and 2 in conjunction with branch annual meetings, but were unable to deliver Module 3 due to time restraints. The Seed Business Success Program could run again in the fall and winter of 2010-2011 in conjunction with branch annual meetings. Branches can run Module 1 and 2 again for those who missed it, or can choose to concentrate on Module 3 on customer service seeing as that module was not touched upon last year. Estimated costs are \$15,000.

END-USER OUTREACH

Synthesis Agri-Food Network created a three-year End-User Outreach Campaign proposal. The proposal was used to write and submit a funding request to CAAP in the spring of 2010. If funding is approved, an elaborate end-user outreach program will be launched.

While waiting for a decision on CAAP funding, we will proceed with pitched editorials in key industry publications to outline the benefits of Certified seed and to establish CSGA's role, and end-user/food processor conference and tradeshow sponsorship to expand our contact base of industry professionals and continue our outreach efforts to these targeted groups.

SEED EDUCATION MODULES

Maintenance Costs

Approximately \$5,000 is required to maintain the Seed Education Modules.

Translation

Seeing as CSGA was not able to secure outside funding to cover the translation expenses of the modules, funds are required to cover the translation costs. Estimated translation costs are \$11,600 for the three modules.

Module Uptake

CSGA will follow-up with colleges, universities and high schools regarding the uptake of the seed education modules in their course curriculums.

Research & Development Report

Peter Boswall, Chairperson

The announcement for request for applications for research and development was revised in August by Dr. C. Caldwell and Dr. B. Harvey, and distributed and posted to the CSGA website in August with a deadline date of October 15. This year the new maximum amount increased to \$16,500 per project from \$15,000 the prior year.

Two renewing project applications and ten new project applications were received and reviewed by the R&D Committee. The Committee approved funding to the two renewing projects and to two new projects granting a total of \$45,000. Due to limited funds, the other applications were declined. Directors were selected for the site visits.

The approved projects are as follows:

Continuing Projects	Term of Project	Amount Granted	Site Visit Director
"Fertility Potential of Seven Canadian Crops" Pierre Hucl, University of Saskatchewan	Year 3 of 3	\$4,600	Donna Edwards
"Lab-on-a Chip Technology: A Tool To Ensure Molecular Uniformity For Future Varietal Identification?" Harvey Voldeng and Judith Frégeau-Reid, AAFC – ECORC, Ottawa ON	Year 2 of 2	\$14,025	Kathy Hardy
New Projects	Term of Project	Amount Granted	Site Visit Director
"Identifying Beneficial Characteristics of High-Yield Organically-Selected Wheat and Oat Lines", Martin Entz, University of Manitoba	Year 1 of 2	\$15,000	Dr. Tim Ferguson
"Characterization of Ergot Resistance in Durum Wheat and Development of Molecular Marker(s) for Aiding Selection of Ergot Resistance Breeding Lines", James G. Menzies, Cereal Research Centre, Agriculture and Agri-Food Canada	Year 1 of 3	\$11,375	Dr. Tim Ferguson

The Committee agreed to form a Sub-Committee to review the R&D mandate and to assure that future R&D activities meet the R&D mandate. The following Committee members volunteered to take part in this R&D Sub-Committee: P. Boswall, J. Brown, K. Hardy, B. Harvey and L. McCardle.

[Nominating Committee Report](#) *E. Lefsrud, Chairperson*

The nominating procedure for the election will be that I, as Chairman of the Nominating Committee present a nominee for each position and will ask for further nominations three times at which time I will declare nominations closed. I will also accept, at any time, a motion from the floor to end nominations.

An election, if necessary, will be by ballot and counting of the ballots will be done by a three person impartial committee that I designate as Chairman.

In accordance with the by-law 5:03 (a) the Honorary President is elected at an annual meeting as a vacancy occurs. Lorne Fell of Staffa, Ontario continues to serve as Honorary President in his 3 year term.

Congratulate Lorne Fell as Honourary President.

FOR PRESIDENT, the Committee nominates Gerald Girodat, Shaunavon, Saskatchewan.

Are there any further nominations? (3 times)

I declare nominations closed.

I declare Gerald Girodat President for the forthcoming year.

As per By-law 7:03(b), the following were elected at their branch annual meetings as grower directors of the Association for the 2010/2011-year, effective from the date of the Branch meeting.

British Columbia: Ed Hadland, (Baldonnel)

Alberta: Norman Lyster, (Stettler) and Tim Ferguson, Calgary

Saskatchewan: Donna Edwards (Nokomis) and Gerald Girodat (Shaunavon)

Manitoba: Doug Heaman (Virden) and Don Zeghers (Holland))

Ontario: Kevin Runnalls (New Liskeard) and Kathy Hardy (Iroquois)

Quebec: Daniel Lanoie (St. Hugues)

Maritimes: Leonard McCardle (Kinkora, PEI)) and James Baillie (Tatamagouche NS)

The By-Laws provide that the 1st Vice -President and the 2nd Vice-President must be elected each year at the Annual Meeting from the members of the incoming Board of Directors.

FOR 1st VICE-PRESIDENT, the Committee nominates James Baillie (Tatamagouche NS)

Are there further nominations? (3 times)

If not I declare James Baillie 1st Vice President for the forthcoming year.

FOR 2nd VICE-PRESIDENT, the Nominating committee nominates Norman Lyster

Are there further nominations? (3 times)

If not I declare Norman Lyster 2nd Vice President for the forthcoming year.

The Provincial Ministers of Agriculture have designated the following as Directors for the 2010/2011 as per By-Law 7:03 (c):

Prince Edward Island: Peter Boswall

New Brunswick: Peter Scott

Nova Scotia: Dr. Claude Caldwell

Quebec: Djiby Sall

Ontario: Dawn Pate

Manitoba: Dr. Patti Cuthbert

Saskatchewan: Blaine Recksiedler

Alberta: John Brown

British Columbia: Ken Nickel

I declare these appointments and would like to thank the Ministers for sending us such an outstanding slate of Directors.

As per By-Law 11:01, one Director appointed pursuant to the provision of ByLaw 7:03 (c) shall be appointed to the Executive.

For Director on the Executive Committee the Board of Directors appoints Peter Boswall, Charlottetown PEI

Resolutions Committee Report

James (Jim) Baillie

Chairperson

Resolution #1

WHEREAS: There are performance issues with some lots of pedigreed seed that have been carried over from previous production years; and

WHEREAS: There are not qualification or auditing procedures in place for those who handle some seed lots after the Pedigreed Seed Tag is applied by the Registered Seed Establishment; and

WHEREAS: There is no expiry date on the validity of lab tests that will ensure the performance of pedigreed seed prior to planting by the commercial producer,

THEREFORE BE IT RESOLVED: That CSGA vigorously lobby the Canadian Food Inspection Agency to adopt regulations stating that no germination certificate issued for pedigreed seed be valid for a period exceeding 12 months.

Moved by Les Trowell, SK
Seconded by Bob Rugg SK

CARRIED

Resolution #2

WHEREAS: The efficiency of the Canadian Pedigreed System is paramount to stakeholders; and

WHEREAS: Canada has been a world leader in field crop certification

THEREFORE BE IT RESOLVED: That CSGA have the on-line crop inspection application system operational by April 30th 2011.

Moved by Brent Bews, SK
Seconded by Craig Riddell, MB

CARRIED

Resolution #3

WHEREAS: The Canadian pedigreed seed system was founded more than a century ago on a third party verification system; and

WHEREAS: The Canadian Seed Growers Association (CSGA) entered into an agreement with the Canadian Government (CFIA) in 1928 to provide an unbiased, third party inspection of seed field crops; and

WHEREAS: That partnership and process has withstood the test of time and has helped forge Canada's leadership role in seed field crop certification around the world; and

WHEREAS: The Canadian Food Inspection Agency (CFIA) is phasing out its involvement in seed field crop inspection; and

WHEREAS: Seed field crop certification may be soon unavailable at any price to those Canadian Seed Growers operating in remote regions of the country;

THEREFORE, BE IT RESOLVED that the Canadian Seed Growers Association work with other Seed Industry stakeholders to lobby the Canadian Government for the continued provision of field crop inspection services to the Seed Growers of Canada by the Canadian Food Inspection Agency (CFIA).

Moved by: Donna Edwards, SK
Seconded by: Kevin Runnalls, Ontario

CARRIED

Resolution #4

WHEREAS: Under the Canada Seed act, the CFIA crop inspection service enables the designation of pedigreed seed in Canada, supports the competitiveness of Canada's crop industry and is in the public interest; and

WHEREAS The CFIA has stated that as of the 2011 crop year the CFIA will no longer directly provide genetic purity inspection service; and

WHEREAS: The significant business and liability risks faced by Canada's seed growers are ever increasing

THEREFORE BE IT RESOLVED: That the President of the CSGA, through letter and meetings, make it clear to the federal Minister of Agriculture Agri-Food Canada - the Minister responsible for the CFIA, that the proposed CFIA service reductions put the competitiveness of Canada's crop industry at risk and should be reconsidered.

Moved by Don Sendziak, Alberta
Seconded by Ward Oatway, Alberta

CARRIED

Resolution #5

WHEREAS: National CSGA has faced a deficit budget in 2009 and now in 2010; and

WHEREAS: Accounts receivable account for approximately 30% of the operational costs; and

THEREFORE BE IT RESOLVED: That accounts receivable can not be carried for longer than 6 month otherwise more aggressive action should be taken for collection

Moved by Ryan Mercer
Seconded Andrew Kittle

CARRIED

Resolution # 6

WHEREAS: National CSGA had a net loss of \$ 213,829 in 2009 and is facing a 2010 budget with a proposed \$207,360 loss,

THEREFORE BE IT RESOLVED: That after current commitment in Research and Development (R&D) are paid out no more R & D will be approved.

Moved by Ron Markert
Seconded by Richard Stamp

CARRIED

E. Lefsrud asked to be on record as opposed and wishes to be able to bring the issue forward at any time.

Resolution # 7

WHEREAS: National CSGA had a net loss of \$ 213,829 in 2009 and is facing a 2010 budget with a proposed \$207,360 loss

THEREFORE BE IT RESOLVED: That national CSGA cut 15% on expenditures (bottom line) for the 2011/2012 fiscal year.

Moved by Richard Stamp
Seconded by Laurie Wakefield

DEFEATED

Resolution #8

WHEREAS: The Canadian Seed Growers Association has aged Accounts Receivables that exceed 12 months, and impact the Association's cash flow; and

WHEREAS: The majority of CSGA receivables involve seed growers applying for seed crop certification and crop inspection services;

THEREFORE BE IT RESOLVED: that the Canadian Seed Growers Association not initiate any seed field crop certification or field crop inspection services unless the application is accompanied by the anticipated fees owed.

Moved by Brent Bews, SK
Seconded by Lyndon Olson, SK

CARRIED

Resolution #9

WHEREAS: Charging membership fees based on acreage puts an unfair burden on some regions of Canada to fund the certification of field crops by CSGA; and

WHEREAS: The drastic decline of seeded pedigree acres in Western Canada has jeopardized the financial stability of CSGA; and

WHEREAS: Member services are applied equally to all seed growers across Canada, regardless of the number of acres applied for pedigrees;

THEREFORE BE IT RESOLVED: That CSGA impose a membership fee of \$150.00 to meet budget obligations, and that no increase in acreage fees be imposed.

Moved by: Bob Rugg, SK

Seconded by: Laurie Wakefield, SK

CARRIED AS AMENDED

Amendment: Moved by D. Lanoie and seconded by G. Proulx to have a \$100 membership fee and a 10 cent acreage fee increase (effective 2011).

CARRIED

Resolution #10

WHEREAS: A lot of effort went into making the 2010 CSGA Annual Meeting in Kelowna BC a success; and

WHEREAS: Numerous organizations provided funds to assist with the financing of the Annual Meeting

THEREFORE BE IT RESOLVED: That CSGA extend thanks to all the speakers, special guests, members of the local organizing committee, staff and all level of sponsors for their efforts and contributions to the 2010 CSGA Annual Meeting in Kelowna BC and to provide a list of those in the Annual Report.

Moved by Norm Lyster, AB

Seconded by Kevin Runnalls, ON

CARRIED

Resolution #11

WHEREAS: Canada's position on Global and Domestic commodity marketplaces rests heavily on research and innovation in variety development.

THEREFORE BE IT RESOLVED: That CSGA work with partners in the seed sector to assist universities in recruitment of students into crop improvement programs in order to ensure a continuing supply of Canadian plant breeders for future needs.

Moved by Doug Heaman, MB

Seconded by Ryan Murray, MB

CARRIED

Resolution #12

WHEREAS: Funding and resources for public plant breeding and research is being eroded due to increasing human resource declines and greater financial restraints.

THEREFORE BE IT RESOLVED: The CSGA actively lobby provincial and federal levels of government to maintain current programs and increase future funding in Canada's public plant breeding programs.

Moved by Craig Riddell, MB

Seconded by Randy Court, MB

CARRIED

After the resolutions were all considered, the fee increase motion from the Board was taken off the table. It was amended by Bob Rugg and W. Hilgendag so that it read a \$100 membership fee and a 12 cent increase in acreage fee. With that amendment, the Motion was passed.

Motion: - Amendment to Resolution #9 , a \$100 membership fee and a 12 cent increase in acreage fee. Moved by Bob Rugg and seconded by W. Hilgendag.

CARRIED

Courtesy Resolution / Résolution de courtoisie

The CSGA would like to thank the following individuals and sponsors for their contribution towards the 2010 Annual General Meeting:

L'ACPS tient à remercier les personnes et les commanditaires suivants de leur contribution à l'assemblée annuelle 2010 :

Chet Boruff, AOSCA
Jim McCullagh, CSI
Steve Thomson, Minister of Agriculture and Lands BC

Thank you, Organizing Committee

Gordon Hill
Ed Hadland
CSGA Staff

Thank you, Speakers/Merci aux conférenciers

Bruce Anderson, Harris Decima
Jason Mohrbutter – MacPherson, Leslie & Tyerman LLP

Thank you, Sponsors/ Merci aux commanditaires

Platinum Level

Viterra

Diamond Level

Dow AgroSciences

Bayer CropScience

Syngenta

BASF

Monsanto

Gold Level

Canadian Wheat Board

Farm Credit Canada

Pioneer

SeCan

Silver Level

Canterra Seeds

Farrell Agencies Ltd.

BioVision

Syngenta

Richardson

Bronze Level

Borek Holdings 1975 Limited

Canadian Grain Commission

Fort St. John Seed Cleaning Cp-op

FP Genetics
Hadland Seed Farm Limited
Hill Farms Limited
Prairie Coast Equipment
Seed Corn Growers of Ontario
Skyline Farms Limited
South Peace Grain Cleaning Co-op
Contributor
Can-Seed Equipment Limited
Garrat Industries